



Veronica Edwards

Veronica Edwards is a Certified Public Accountant (CPA) and QuickBooks Online ProAdvisor with over 20 years of experience in accounting, bookkeeping, financial reporting, and financial management. In her company, she leads a cloud-based accounting firm dedicated to helping small businesses, nonprofits, and creative entrepreneurs simplify their finances, strengthen compliance, and build sustainable financial systems that support long-term growth.

With a strong belief that financial clarity creates business confidence, Veronica specializes in translating complex accounting concepts into practical, actionable guidance that empowers business owners to make informed decisions and operate with greater stability and control.

Before launching her company, Veronica built a distinguished career in corporate finance, auditing, and compliance with leading organizations, including PricewaterhouseCoopers, Newell Rubbermaid, and Milwaukee Electric Tool. These experiences strengthened her expertise in financial strategy, forecasting, internal controls, and operational efficiency, skills she now brings directly to the small business and nonprofit community.

In addition to her work as a CPA and business owner, Veronica is a long-standing instructor with Mountain BizWorks, where she teaches financial literacy to entrepreneurs, nonprofits, youth programs, and community organizations. Her passion for education extends to making financial knowledge accessible, practical, and empowering for learners at every stage.

Through her work, she remains deeply committed to supporting minority- and women-owned businesses, believing that when entrepreneurs gain financial clarity and control, they strengthen not only their businesses, but entire communities.